

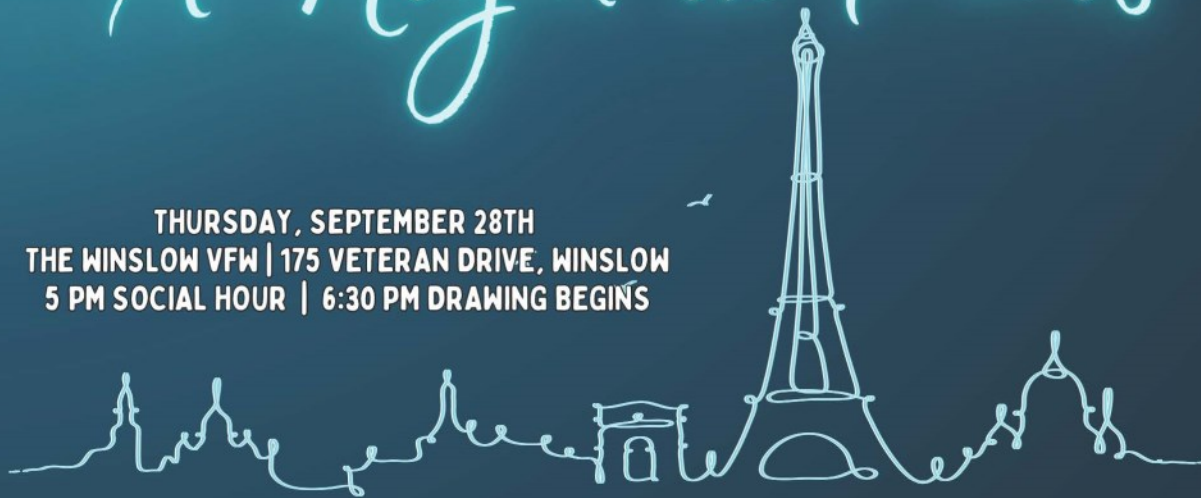


PRESENTS THE 2023

# SUPER RAFFLE DINNER

## *A Night in Paris*

THURSDAY, SEPTEMBER 28TH  
THE WINSLOW VFW | 175 VETERAN DRIVE, WINSLOW  
5 PM SOCIAL HOUR | 6:30 PM DRAWING BEGINS



Your "City of Lights" experience awaits during Super Raffle "A Night in Paris!" Tickets are \$125, including dinner for two and a prize. Food will be provided by The Parsonage House and the Heritage House. A cash bar will also be available. Games and cash prizes - will make it the romantic "getaway" of your dreams! Tickets are on sale now—reserve your table today by calling 207-873-3315 or emailing [Cindy@MidMaineChamber.com](mailto:Cindy@MidMaineChamber.com).

50 ELM STREET, WATERVERILLE, ME 04901  
TEL: (207) 873-3315 • FAX: (207) 877-0087  
[bridget@midmainechamber.com](mailto:bridget@midmainechamber.com)  
[www.midmainechamber.com](http://www.midmainechamber.com)  
Michelle Joler-Labbe, chair of the board  
Kimberly N. Lindlof, president & CEO

## WHAT'S INSIDE:

People News | Member News | Events Calendar  
New Hire at the Chamber | Super Raffle | Ribbon Cuttings

Member Spotlight: NEL Analytical

# From the President's Chair

## MMCC Creates New Position

*"If you build it, they will come." Field of Dreams*



The greater Waterville area is on the move, and busier than ever. You can see that from the sold out events at Waterville Opera House, area housing pressure, ubiquitous help wanted signs, and restaurants that are packed houses (reservations are becoming a must). The re-envisioned downtown Waterville with its new hotel/restaurant, Green Block + Studios, Paul J. Schupf Arts Center, Bill & Joan Alford Main Street Commons, two-way traffic, development by Bill Mitchell and Don & Jamie Plourde – the list could go on and on. All of these improvements are shining a light on our region, and creating a demand to be here, to be a part of it, to check

it out. Waterville has established itself as the home of the Annual Festival on Jewish Life each June, and there has been a significant uptick in inquiries from people to host their statewide conferences and conventions in mid-Maine. Specifically, the Chamber is currently working with:

- Rural Rise, a national conference that gathers in a different rural location annually (April 2024, ~150 people).
- Rotary's District Governor's Conference – Rotary Club of Waterville will host its event in downtown Waterville, Waterville Elks, and at Head of Falls. The district spans Quebec and Maine. (June 21 – 24, 2024, ~300 people)
- GrowSmart Maine – Will host its annual, day long, statewide conference in October for the next 3 years.
- 2 retrievers conventions – June 2024 and possible June 2025.
- An outdoor downtown race – still in the preliminary planning stages
- Better Maine Conference – presented by Dirigo Labs/Central Maine Growth Council, this day-long event moves around the downtown area highlighting many facilities.

Most of these coordinators don't know our region and need guidance and advice on space constraints, technology, contacts, parking, lodging, etc. and they turn to the Chamber.

To that end, Mid-Maine Chamber of Commerce announces that it has

hired a fifth team member dedicated to area conference, convention, tourism, and events liaising – kind of like a CVB staffer. Mike Guarino will join the team on August 8 as the Community Engagement Specialist. Besides working with these events that are falling in our lap, Mike will be responsible for seeking out right-sized and right socioeconomic demographic events that compliment what the area has to offer. Additionally, Mike will work with area recreation, dining, lodging, arts/cultural amenities and others to put together tourism packages to attract individuals and families to visit and recreate in our region.



**Our end goal:** workforce and tourism development. We want more people – people to live here, work here, spend their money here, fall in love with the region like we have. If we can roll out the red carpet and exceed their expectations when they're here for a conference or a vacation, then perhaps they'll consider living here. Let's face it, many people don't have to go into the office anymore; perhaps they'll relocate with their trailing spouse who will find a job here. We need your help in this. We will strive to keep the lines of communication open so you know who is coming and when, but in return we need your help and all of your employees to exceed expectations and deliver an unbelievable experience. We welcome any thoughts or insights that you may have. Feel free to reach out to me to share.

*Kimberly N. Lindlof*

### August Mid-Maine Chamber Calendar

Mon., Aug. 7	8:30 a.m.	KV Connect Steering Committee
Tues. Aug. 15	12 noon	Joint MMCC/CMGC Exec Boards
Wed., Aug. 16	12:30 p.m.	Executive Committee
Wed., Aug. 23	7:30 a.m.	Marketing & Membership Committee
Thurs., Aug. 24	3:30 p.m.	Board of Directors

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- John Goodine, Elm City Photo

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# Start a recycling program at your business

What a weird weather summer. Climate change has us all guessing. At our annual golf tournament, my weather app said full sun but the sky was completely shrouded – by smoke from Canadian wildfires it turns out. The world is changing, but business and nonprofits alike can do our part to help to mitigate climate change with robust recycling efforts. If you drive by the Mid-Maine Chamber office frequently, you'll observe that the parking lot is full more often than not. Besides our own meetings, we do a lot of boardroom and office rentals so there's lots of traffic here. With all of that, however, we only have 2 or 3 bags of trash a week. Why? Because we recycle like crazy! Is your business looking to be more mindful of recycling? Here are some resources for you:

**Plastic Packaging:** this includes bags, plastic packaging around your cases of water, toilet paper, paper towel rolls, etc.: Shaw's has a bin near its bottle recycling in the middle of the entry hallway.

**Electronic Waste:** including tablet, laptops, desktops, tv's, phone systems, gaming systems, cell phones, printers, peripherals like mice, mini docks, chargers, etc. – basically anything with a plug: **giveIT.getIT** at 60 Industrial Road, Waterville (behind Eagle Rental and before the Elks).

**Coffee Pods:** Have an office Keurig? You can recycle those pods by subscribing to a prepaid service at [www.KeurigKCycle.com](http://www.KeurigKCycle.com) or (888) 411-6994. It provides you with a lined box,



twist tie and prepaid UPS label to mail your spent k-cups in where the recycler will use the grounds for fertilizer and recycle the plastic. Every bit is repurposed.

**Sharps/Needles:** MaineGeneral (and probably Redington Fairview and Northern Light Inland but I haven't asked) will provide you with one of those red and white collection boxes like they have adhered to the wall in hospitals. But if it's only occasionally that you need to dispose of a sharp, there's a collect bin in the public bathroom at Hannaford Elm Plaza.

**Drugs/ Vitamins/Supplements:**

Nearly every police department in the area has a disposal method for these. There's absolutely no need to wait for those annual drug pick up days at your local pharmacy. Just secure the tops of your bottles and drop them off. I'm partial to the drop off at the Waterville Police Dept. because once you step through the two sets of doors into its lobby, on the left there's a big metal box with a door like a night deposit. Simple. Just pull and drop it in Fairfield, Winslow and Oakland PD, plus Fairfield and Oakland pharmacies also collect.

**FREE Lightbulb Recycling + More:** Did you know that you can recycle all your light bulbs – up to 8' and including those that screw in – at **Aubuchon Hardware** for FREE with no limit to the number of them? They also take mercury thermostats (free and no limit) as well as paint: Water-based, oil-based, stain, urethane, and varnish but must be in sealed containers that don't leak. No spray cans allowed and a limit of 5 containers at a time.

## Welcome New Members

**MAINE INTERNATIONAL TRADE CENTER**

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silverton151@gmail.com  
www.silvertonfood.com

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207-616-3148  
stbridgetcenter@gmail.com  
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**CHAMBER ENERGY SOLAR OFFSET**  
12 TREES SAVED IN JULY

**Waterville Police and Fire** have a portal where businesses can put in an emergency contact should first responders need to reach someone during off hours.  
<https://www.waterville-me.gov/fire/emergency-contact>

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Member Rate: \$125  
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Harold Alfond, Institute for Business Innovation

**DIRIGO LABS**

**CMGCC**  
Central Maine Growth Council

# Calendar of Events

**Tuesdays, 2:30 - 4 p.m., Crafternoons, Waterville Public Library**, 73 Elm St, Waterville. Come to the Children's Room to make the craft with help from library staff! FMI: Call 207-872-5433, or email [librarian@watervillelibrary.org](mailto:librarian@watervillelibrary.org), or go to [www.watervillelibrary.org](http://www.watervillelibrary.org) or [www.facebook.com/watervillelibrary](http://www.facebook.com/watervillelibrary)

**Wednesdays, 2-3:30 p.m., Waterville Chess Club** meets to play at the **Muskie Community Center**. Chessboards provided. To register call 207-873-4745 or visit 38 Gold St., Waterville.

**Thursdays, 7 - 7:30 p.m. Book Bites! (Facebook Read-A-Loud) Waterville Public Library** Each week Mrs. Liz will read an excerpt from one book off of the New Chapter Books shelves. See the video on FMI: Call 207-872-5433, or email [librarian@watervillelibrary.org](mailto:librarian@watervillelibrary.org), or go to [www.watervillelibrary.org](http://www.watervillelibrary.org) or [facebook.com/watervillelibrary](http://facebook.com/watervillelibrary)

**Thursdays thru November, 2-6 p.m. Waterville Farmers' Market** Head of Falls, downtown Waterville FMI: [watervillefarmersmarket.org](http://watervillefarmersmarket.org)

**Wednesday, Aug 2, 1-2 p.m. Curious Kids Hour. Waterville Public Library**, 73 Elm St, Waterville. Lucky Platt, author of "Imagine a Wolf", the book on display at the North Street Connector Trail StoryWalk. For children ages 8 to 13. Adult guardians must remain with their child. Maine Discovery Museum is providing kits at the events. FMI: [watervillelibrary.org](http://watervillelibrary.org)

**Every Wednesday in August, Town of Norridgewock presents Oosoola Park Music Series FREE! 6 - 7:30 p.m., Oosoola Park, Ferry Rd., Norridgewock**  
 August 2. Crooked Bill  
 August 9. Mike Rodrigue  
 August 16. The Shack  
 August 23. Bob Colwell Duo  
 August 30. The Social Club  
 FMI: [townofnorridgewock.com/musicseries](http://townofnorridgewock.com/musicseries)

**Every Thursday in Aug., 6-8 p.m. Pittsfield Summer Concert Series** at Hawthorn Park.  
 Aug. 3 Crossroads  
 Aug. 10 Scott Cole  
 Aug. 17 Worn Out Souls  
 Aug. 24 Studio Two  
 Aug. 31 Cold Engines

**Thursdays in August, Art in the Park. 3-5 p.m. presented by Waterville Creates, Waterville Public Library and Colby College Museum of Art.**  
 Aug. 3 Veggie Print Flags  
 Aug. 10 Nature Collage  
 Aug. 17 Celebrate Sol LeWitt  
 Located at Castonguay Square, downtown Waterville. FMI: [watervillecreates.org](http://watervillecreates.org)

Tuesday August 1, 2023 - Saturday September 30, Cross for **LifeFlight** Fundraising virtual event. In addition to your month-long Crossing plans of your choosing, we invite you to join us for various in-person events through August.

**BIKE:** Sunday, August 6 from 9 a.m.-12 noon for a group cycle through Androscoggin County.  
**PADDLE:** Portland Paddle, Sunday, August 20 from 3-6 p.m.

**HIKE:** Thursday, August 17 in the Belgrade area. First-come, first-served. A limited number of spots, so be sure to secure your spot when you register! There will be no additional registration fee or additional fundraising over the \$350 required minimum for attending these events. FMI and to register go to [crossforlifeflight.org](http://crossforlifeflight.org)

**Wednesday, Aug. 2, noon-11 pm Taste of Waterville. Presented by the Mid-Maine Chamber of Commerce.** Head of Falls, downtown Waterville. Food-Music-Craft Vendors-Cornhole-Brew Tasting. FMI: [tasteofwaterville.com](http://tasteofwaterville.com)

**Aug. 4, 9a.m.—2 p.m. Waterville Rotary Blood Drive, Best Western Plus**, 375 Main Street, Waterville. FMI: [rcrouse@kennebecwater.org](mailto:rcrouse@kennebecwater.org)

**Aug. 4 Celebrate First Friday in Downtown Waterville, Main St. Waterville, Waterville Creates' First Fridays** celebrate the vibrant creativity

in Waterville through a wide array of arts experiences. On the first Friday of every month, visit Main Street in downtown Waterville to meet artists, see performances, listen to live music, eat delicious food, shop at local businesses, enjoy the arts, and come together as a community. FMI: [watervillecreates.org](http://watervillecreates.org).

**Aug. 5 & 6 10 a.m.—5 p.m. Hathaway Mill Antiques 6th Anniversary celebration.** 10 Water Street, Waterville. FMI: Call 207-877-0250. [www.hathawaymillantiques.com](http://www.hathawaymillantiques.com) or email [info@hathawaymillantiques.com](mailto:info@hathawaymillantiques.com).

**Aug. 9, 2-3 p.m. Concert with Matt Loosigian of Earth Jams at the Waterville Public Library**, 73 Elm St., Waterville. FMI: [earthjams.com](http://earthjams.com)

**Aug. 11-18, Waterville Area Soup Kitchen Pampered Chef Virtual Fundraiser.** FMI: [www.pamperedchef.com/party/wtvsoupkitchen](http://www.pamperedchef.com/party/wtvsoupkitchen)

**Aug. 12, AYCC Family Fun Fair, 10 a.m. - 3 p.m.,** at the field between the Alford Municipal Pool Complex and the North Street Recreation Area playground. Rain location AYCC gymnasium. Ticketed activities to raise money for the annual appeal. Food trucks will be available. FMI: [clubaycc.org](http://clubaycc.org)

**Aug. 17, 5-8 p.m., Maine Children's Home Community Block Party**, 93 Silver St. Waterville. Fun activities and resources that build and strengthen families in Maine. FMI: call 207-873-4253 or visit [mainechildrenshome.org](http://mainechildrenshome.org).

**Aug. 27, 12 p.m., Sink & Sip Snow Pond Cornhole Tournament, Snow Pond Center for the Arts**, 8 goldenrod Land, Sidney. FMI: contact [dylan.abbot@snowpond.org](mailto:dylan.abbot@snowpond.org).

## UPCOMING RIBBON CUTTINGS

Thursday, September 7 at 1:30 p.m.  
**Kennebec Water District**  
 131 Drummond Ave., Waterville

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**FARMERS' MARKET**

# Upcoming Fall Chamber Events!



**Leadership Luncheon**  
 An Event Series of MMCC  
**September 6 – 11:30 to 1 p.m.**  
**Amici's Cucina, 137 Main Street, Waterville**  
**Tricia Costigan – Senior VP of Northern Light Health, President of Northern Light Inland Hospital and Northern Light Continuing Care, Lakewood**  
 Tricia will share insights into all that is happening at Northern Light and her challenges and successes along the way to her current position.  
 Registration- \$25 for members; \$30 non-members and at the door.  
 Register today online [www.midmainechamber.com](http://www.midmainechamber.com) or call the chamber at 873-3315.



## Business Breakfast



**Thursday, September 14, 7:15-9 a.m.**  
**Best Western Plus, 375 Main St., Waterville**  
**Building Brand Loyalty Session II: Trampoline Advertising** Managing Partners Paula and Derek Slayton will discuss marketing benchmarks and tactics to determine the audience tuning in to your message and responding. More in-depth Google Analytics follow up and tactics will show the benefits of tracking feedback, emphasizing what's working and adjusting what isn't for your organization. Register today online [www.midmainechamber.com](http://www.midmainechamber.com) or call the chamber at 873-3315.



also be offering the mic to members who want to speak and let us know what your business has been doing.

**September 20 – 5:30-7 p.m.**  
**Hosted by Waterville Elks #905**  
**76 Industrial Rd., Waterville**  
 Join MMCC and friends for a Business After Hours. This event offers a great opportunity to mix and mingle with other business professionals. We will

# Member News

ME Justice Foundation has awarded 5-\$10k grants in its 1st round from its LGBTQ+ Fund to orgs for '23. The LGBTQ+ Fund supports education and advocacy aimed at achieving access to justice and equity for individuals identifying as LGBTQ+ by forging social, systemic, and economic solutions to combat discrimination and bias against LGBTQ+ individuals and groups in ME. Of these, MMCC member **Alfond Youth & Community Center** received a grant to support its Folks Organizing Reform for Queer Spaces (FORQS) program that includes a social club for LGBTQ+ teens, pro. dev. to its members and the ME Queer Convention.

**New Balance** plans to invest \$65 million to add 120,000 additional square feet to the existing mill building and site, which currently employs 250 people and renovate 20k existing square feet. This will double production capacity and add more than 200 new jobs to the center.

**KVCAP's** recent 9th Annual Golf Tournament raised \$23k to support a micro-transit pilot project.

**HealthReach Community Health Centers** launches their new website. The new site reflects their mission-driven, values-focused efforts by removing barriers to care and providing for high-quality, affordable healthcare in rural Central and Western Maine. Visit [www.HealthReach.org](http://www.HealthReach.org) to see the change for yourself!



**AUGUST '23 SPEAKER SERIES:**  
**PROFIT DECODER**  
**JAY FRIEDLANDER, CO-FOUNDER**  
**Thursday, August 10 | 5:30 - 6:30 p.m.**  
**Bricks Coworking & Innovation Space**  
**Hathaway Creative Center,**  
**10 Water St., Waterville**



Join CEO Jay Friedlander as he discusses how Profit Decoder is creating efficiencies to revolutionize your business and empower you with valuable insights into your finances.  
**About Profit Decoder:** Profit Decoder is a game-changing software designed to revolutionize your business and empower you with valuable insights. From financial analysis to strategic decision-making, this cutting-edge tool will be your secret weapon for maximum profitability.

This event is Free. To register, and FMI: [www.centralmaine.org](http://www.centralmaine.org).  
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## MAINEDOT UPDATE: TICONIC BRIDGE CLOSING

Starting on August 7, 2023 at 6 a.m., through August 12, 2023 at 6 a.m., the project will be closing the Ticonic bridge to all traffic for construction activities requiring access to the entire bridge. During this time, pedestrians will NOT be allowed to transit the bridge. Both pedestrians and vehicles will be required to follow the posted detour routes. The detour routes can be found in the traffic control drawings on the MaineDOT website (Plans F-H). Message boards will be used to warn drivers of the closure.

The Maine Department of Transportation will be replacing the Ticonic Bridge (#2854) located on Route 201 over the Kennebec River at the Waterville-Winslow town line.

The Ticonic Bridge will be replaced on alignment, with a new two span, steel girder with concrete bridge deck structure. A single concrete pier will be built in the river to support the new bridge. This new structure will replace the aging Ticonic Bridge, portions of which are over 100 years old and at the end of their useful life. The new bridge will carry five lanes of traffic similar to the existing bridge, feature widened shoulders for bicyclists, and include sidewalks on both sides of the bridge.

The new Ticonic Bridge will be built one half at a time. During construction limiting the number of lanes on the bridge will be necessary to provide the space needed by the contractor to demolish the existing bridge and to build the new one. While construction is underway, two lanes of east-bound traffic will be maintained across the bridge with west-bound traffic detoured south to the Carter Memorial Bridge. During the first half of construction, pedestrians will be detoured to the nearby Two Cent Bridge pedestrian crossing. The bridge will be closed to all traffic and pedestrians for up to 25 weeks during construction to support the safe and efficient completion of critical construction activities.

## People News

**LifeFlight of Maine** is pleased to announce that Joe Kellner will take on the role of its CEO beginning Oct. 1, 2023, replacing Tom Judge, founder and executive director. Congratulations!

**Apollo Salon and Spa** welcomes back Paul Kenyon, master stylist. He is accepting former and new clients at the salon on 91 Silver Street, Waterville, 207-872-2242.

**Kennebec Behavioral Health** is pleased to announce its 2023 college scholarship recipients. The following area students will each receive a \$1000 scholarship upon successful completion of their first semester at their chosen college or university. These students will be pursuing a major in a field related to mental health.

- Ally Rodrigue - Erskine Academy (South China) attending **Thomas College**
- Brooklyn Allen, Lawrence High School (Fairfield) attending **Thomas College**
- Ethan Hobart, Waterville Senior High School attending University of Southern Maine
- Noella Pepin, Winslow High School attending **Colby College**

**Sheridan Construction** hired Nicholas Boliger as a marketing and sales asst. responsi-

ble for social media/advertising and Andrew Wiggan as a project manager responsible for oversight and management of active and upcoming projects. Welcome aboard!

**KVCAP** extends a warm and heartfelt welcome to its newest employees: Brooke Ashe, Serenity Brown, Isabelle Cunningham, John Dalzell, Elliot Demo, Stacy Depner, Kimberly Fickett, Jessica Howe, Steven Lancaster, Cathy Michaud, Lewis Robichaud, Linda Warren.

Christina O'Brien of Waterville received her Core Competencies Certification from the NE Professional Dev. group recently, according to a news release from the **ME Small Business Development Centers**, a free statewide program that helps entrepreneurs start and grow their businesses. O'Brien serves small businesses in northern Kennebec and Somerset counties; her office is housed within the Mid-Maine Chamber of Commerce building at 50 Elm St. in Waterville.

The 12th annual **Travis Mills Foundation** Miles for Mills Memorial Day Weekend 5K, presented by **New Balance Foundation**, drew more than 1,300 registrants and raised \$160k for the Travis Mills Foundation. Way to go!



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AWARDS

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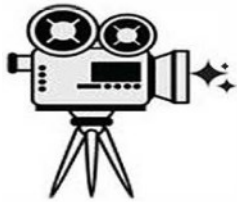
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[www.mainetechgroup.com](http://www.mainetechgroup.com)

Business After Hours  
An Event Series of MMCC



**Highlights from Wednesday, July 19, 2023 5:30 – 7 PM**

Hosted by  
**Surette Real Estate**  
113 Silver Street,  
Waterville



## Chamber Chatter

*Did you know that one of your Chamber Member benefits is the ability to have a Chamber Chatter segment filmed right at your business?*

These videos are shared out on Facebook and receive hundreds of views.

Grow your brand and get some great exposure. Share your business story, special events information and more.

Interviews are conducted by our Chamber host, Jamie Plourde, and are approximately 5 minutes in length. No need to worry, we also have the ability to make edits.

If you would like to get on the schedule, please reach out to [Bridget@midmainechamber.com](mailto:Bridget@midmainechamber.com).

**Thank you Chamber Chatter Sponsors:**  
**Aroma Joe's & Maine Technology Group**

## Yoga in the Park

**5:00 PM at Head of Falls, Waterville ME**  
**Aug 24th | Sept 21st | Oct 26th**



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207-873-1241 ~ [www.advance1clean.com](http://www.advance1clean.com)



**SILVER STREET Tavern**  
2 Silver Street, Waterville ME

Sponsorships are available in our InTouch Newsletter — a great place to showcase your business.

**Small block (2.5" wide by 1.25" tall): \$495/year**

**Large block (2.5" wide by 2.5" tall): \$645/year**

If interested contact [bridget@midmainechamber.com](mailto:bridget@midmainechamber.com)

## Member Spotlight:

### NEAnalytical offers test kits to rid your home of harmful contaminants

NEL would like to remind you that testing your home for harmful contaminants such as radon, lead, arsenic, bacteria, mold, and asbestos should be at the top of your priority list this summer. Many are natural occurrences that are easy to identify using NEL's convenient test kits and services.

**Did you know that 1 in 3 homes in Maine have a radon level higher than the EPA's acceptable limit?** Radon is an odorless, colorless gas and the 2nd leading cause of lung cancer in America. NEL offers kits to test the radon levels in your home's water and/or air. Collection is simple, the cost is minimal, and customers can expect results in 1-2 business days!

**Did you know that asbestos exposure can lead to lung cancer?** It is estimated that over 39,000 Americans die from asbestos-related disease each year. It is not uncommon to find asbestos in siding, roof shingles, flooring, ceiling tiles, and insulation from homes built before 1980. It is always best to be cautious when conducting home improvement projects. Conveniently, NEL holds a State of Maine DEP issued license for processing asbestos samples and our technicians can offer guidance when collecting and sending samples for evaluation.

**Did you know that mold sensitivities vary from person to person?** While some individuals experience delayed or immediate responses to being ex-



posed to mold, others experience no symptoms. Many common symptoms include asthma, allergies, and irritation. NEL has a certified Indoor Air Quality lab in Westbrook that can process your mold surface samples for detection and identification.

**Did you know that just because your drinking water tastes and smells fine doesn't necessarily mean it is safe to drink?** It is recommended to perform a full water test every 3 to 5 years and a basic safety test annually as water quality can change quickly and without warning. NEL offers easy-to-use collection kits as well as helpful instruction on how to test, where to test, and how to interpret results. Standard water test results can be expected in 1-2 business days!

If you are wondering how safe your home is, please don't hesitate to call NEL today. Our friendly and knowledgeable technicians are available to assist with any questions or support you may need. To learn more, please visit [www.nelabservices.com](http://www.nelabservices.com) or call (207) 873-7711.



**PHARMACY**  
**SAVAGES DRUG**

FAIRFIELD PHARMACY (207)417-4411  
OAKLAND PHARMACY (207)461-4448  
UNITY PHARMACY (207)419-0700



**BUDDIES GROCERIES**  
**IGA**  
207-465-2621  
43 Main Street • Oakland  
[SavagesDrug.com](http://SavagesDrug.com)

**Workplace Health** MaineGeneral Medical Center

- Injury treatment & management
- Employee wellness
- Drug & alcohol testing
- DOT physicals

Augusta — 621-7550    Waterville — 872-4260

Visit us at [workplacehealth.maine-general.org](http://workplacehealth.maine-general.org).



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THE MID-MAINE CHAMBER  
OF COMMERCE  
PRESENTS



**TASTE**  
of *Waterville*

WEDNESDAY, AUGUST 2  
HEAD OF FALLS  
DOWNTOWN WATERVILLE



**NOON - 10PM FOOD TRUCKS, BITE BOOTHS & RESTAURANTS**  
**NOON - 5PM CULINARY VENDORS**  
**4 - 10PM BEER & WINE GARDENS**  
**4 - 7PM BREW TASTINGS**  
**4 - 8PM CORNHOLE TOURNAMENT**



**DAYTIME MUSIC**

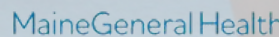
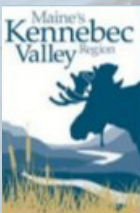
**NOON - 1PM KENNEBEC  
VALLEY CHORDSMEN**  
**1 - 2PM BYRON GLAUS**  
**2 - 3PM DOM COLIZZI**  
**3 - 4:30PM PAYTON DAWN**  
**4:30 - 6PM DOWNEAST BRASS**  
**6 - 7PM MIKE MORRISON**

**EVENING MAIN STAGE MUSIC**

**4:30 - 6 PM SHANE MCNEAR**  
**6:30 - 8PM DAKOTA**  
**8:30 - 11PM 12/OC**

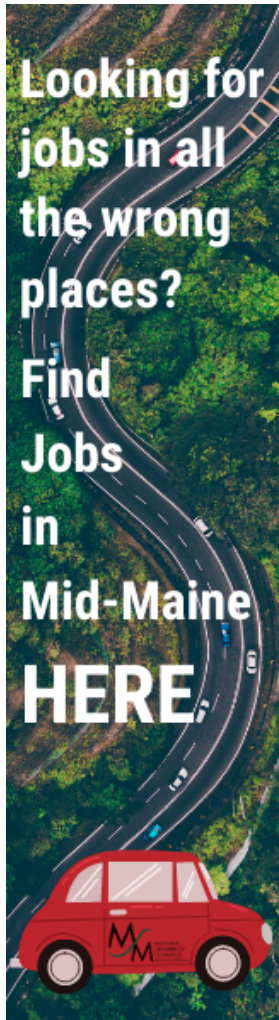


SPECIAL THANKS TO OUR SPONSORS



FOR MORE INFO GO TO [WWW.TASTEOFWATERVILLE.COM](http://WWW.TASTEOFWATERVILLE.COM)

# MARKET YOUR BUSINESS WITH US!



## DIGITAL ADVERTISING OPPORTUNITIES

### Mid-Maine Chamber Website Sponsorship:

\$100 per month: Vertical Skyscraper Ad (160 px by 300 px)

\$150 per month: Vertical Skyscraper Ad (160px by 600 px)

These ads appear on the Chamber's website (home page included) and rotate between sponsors. Book the full year and receive the 12th month free! Over 15,000 impressions a month.



## EVENT SPONSORSHIPS

Each event hosted by the Mid-Maine Chamber of Commerce has different levels of sponsorships. Each level is geared towards creating brand recognition, building the business reputation, generating new clients, and increasing the visibility of a business.



## PROFILE DISPLAY UNIT

Located in the chamber visitor center, this display is a hot spot for your business messages to be seen by hundreds of area visitors, residents and information-seekers.

Annual Pricing

11"x8.5" - \$495

5.5"x8.5" - \$295



Contact: Bridget Campbell at 207-873-3315

[bridget@midmainechamber.com](mailto:bridget@midmainechamber.com)

50 Elm Street, Waterville

[www.midmainechamber.com](http://www.midmainechamber.com)

# MARKET YOUR BUSINESS WITH US!

## PUBLICATION SPONSORSHIPS



### **BETTER LIVING IN MID-MAINE GUIDE**

23,000 copies every 2 years distributed to hospitals; colleges & tourism stops.

### **BETTER LIVING IN MID-MAINE MAP**

12,000 copies every 2 years distributed to hospitals, colleges & lodging.



### **INTOUCH NEWSLETTER**

Our monthly newsletter is sent in print and electronically to our member businesses, community leaders and organizations; and is archived on our website for the year. Printed copies are on hand in our office and at events. As a member you can submit to the member news, people news, and calendar monthly free of charge.

### **Annual Sponsorship Ad in InTouch Newsletter**

- Large - \$645 2.5" x 2.5" spot
- Small - \$495 2.5" x 1.25" spot

### **\$175 Monthly Insert in InTouch Newsletter**

Chamber members may place a full size (8.5" x 11") promotional piece in our newsletter. We recommend it be double-sided as there is no additional cost. You must provide 500 copies by the 3rd Friday of the month for the insert to be placed in the following month's newsletter.



Contact: Bridget Campbell at 207-873-3315 | [bridget@midmainechamber.com](mailto:bridget@midmainechamber.com)  
50 Elm Street, Waterville [www.midmainechamber.com](http://www.midmainechamber.com)

**Turn Key**

# **Business for Sale**

**Owners Ready to Retire!**

*Elm City Photo, Inc.*

**Established 1946**



**20 Chaplin Street ~ Waterville, Maine  
www.elmcityphoto.com**

**Full Service Digital Photo Lab  
Great Retail Location  
Web Store Always Open**

***If this opportunity to own a business interests you,  
we would be happy to arrange a meeting and provide  
additional information.***

**Contact: [John@elmcityphoto.com](mailto:John@elmcityphoto.com)**



Tricia Costigan – Northern Light

## Leadership Luncheon

**Wednesday, September 6 –  
11:30 a.m. to 1 p.m.**

**Amici's Cucina, Main St., Waterville**

Join us for a delicious lunch and presentation with Tricia Costigan, Senior VP of Northern Light Health, President of Northern Light Inland Hospital and Northern Light Continuing Care, Lakewood.

Tricia will share insights into all that is happening at Northern Light and her challenges and successes along the way to her current position.

**Register today! \$25 for Chamber members;**

**\$30 for non-members or at the door.**

**Registration includes lunch.**

Thank you to our 2023 Leadership Luncheon Sponsors:



# Business Breakfast Series

brought to you by  
Mid-Maine Chamber of Commerce



## TOPIC: Building Brand Loyalty and Discovering Your Audience (Session II)



Paula Slayton -  
Managing Partner  
Trampoline

**When:** Thursday, September 14,  
7:15 - 9:00 a.m.

**Where:** Best Western Plus,  
375 Main St., Waterville

Join the Mid-Maine Chamber for an engaging business presentation with Trampoline Advertising Managing Partner Paula Slayton and Creative Director Derek Slayton as they discuss marketing benchmarks and tactics to determine the audience tuning in to your message and responding.



Derek Slayton  
Creative Director  
Trampoline

This month's breakfast will be Session II of a 2-Part presentation, begun in May.

Paula and Derek will cover more in-depth Google Analytics follow up and tactics that will show the benefits of tracking feedback, emphasizing what's working and adjusting what isn't for your organization.

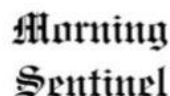
Please come prepared with your questions and take this opportunity to network with other business leaders.

Check out our September spotlihter booth:



Pre-register today: cost per person: \$23 members; \$29 at the door and non-members. TO REGISTER: [www.midmainechamber.com](http://www.midmainechamber.com) or 873-3315.

Thank you to our Annual Major Sponsors:



Print Media Sponsor



Radio Sponsor



Video Sponsor

**Business After Hours: A great place to network and market your business. After Hours is hosted, or co-hosted, by chamber members in our region and is one of many benefits we offer our Chamber members. Hors d'oeuvres, beer, wine, and other beverages are available, or you could win the 50/50 raffle and fabulous door prizes donated by area businesses. Make sure to bring your business cards!**

**Please join us from 5:30-7:00 p.m.**



**Mark your calendar to attend a  
Business After Hours—  
you'll be glad you did.**

**Great Food—Great Door Prizes  
50/50**

**Great Networking !**

**Grow your professional business  
circle, one event at a time...**

**September 20: Waterville Elks Lodge 905  
76 Industrial Street, Waterville**

**October 18: Bangor Savings Bank and  
Children's Discovery Museum  
7 Eustis Parkway, Waterville**

**November: No Event**

**December 13: O'Donnell Lee, P.A.  
325E Kennedy Memorial Drive,  
Waterville**



## Submit your 2024 BAH Application – Reserve a Spot Now!



Looking for a way to bring attention to your business in 2024?

Hosting a Mid-Maine Chamber Business After Hours event  
should be one of your goals!

Be creative: if you don't have the space, or the budget, plan to partner with another  
Chamber member business.

A Business After Hours event:

- Offers great exposure for your business
- Improves networking opportunities
- Makes your business top of mind with prospective customers
- Identifies you as a major participant among area businesses

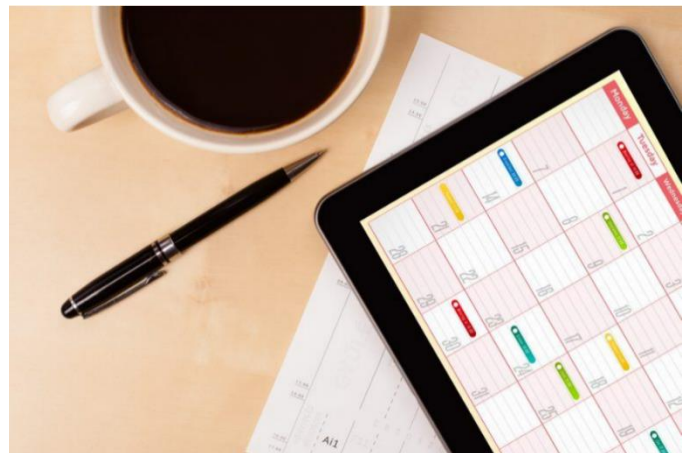
Complete your application now - slots will  
fill up quickly!

Go to

[www.midmainechamber.com/Business  
After Hours](http://www.midmainechamber.com/BusinessAfterHours) for the application form.

Please specify desired dates and submit prior to  
September 15.

You will be contacted with an assigned date following the  
BAH Committee meeting at the end of the month.



Proudly Sponsored By:

For more details on this exciting  
opportunity, contact:

Cindy Stevens, Program Director  
at 873-3315 or  
[cindy@midmainechamber.com](mailto:cindy@midmainechamber.com).



Beverage Sponsor





WATERVILLE AREA  
SOUP KITCHEN  
PAMPERED CHEF  
VIRTUAL FUNDRAISER

**AUGUST IS DOUBLE THE  
DONATION MONTH!**

**August 11th to August 18th, 2023**  
with your Consultant Monica Hawk

Scan the QR code to join the Fundraising  
Event right on Facebook or place your  
order using the link below.

[https://www.pamperedchef.com  
/party/wtvlsoupkitchen](https://www.pamperedchef.com/party/wtvlsoupkitchen)

Working Together to End Hunger! Your  
Support Matters at This Critical Time.

