


Business to Business Showcase



An Event
of MMCC

- 
- **130 Booths**
 - **Businesses Hiring—Resumes Accepted!**
 - **Free Admission**
 - **Free Parking**
 - **\$1,000 Door Prize Drawing**
 - **Bar/Reception**

Thursday, May 18 Noon - 6PM
Thomas College
Harold Alfond Athletic Center
180 West River Rd. Waterville

What's Inside:

~Ribbon Cuttings ~People News ~Member News ~Calendar of Events
~Member Spotlight: AMP UP: Alfond Mentoring Program—Uplifting Potential

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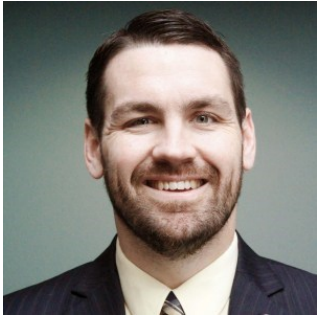
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Michelle Joler-Labbe, chair of the board • Kimberly N. Lindlof, president & CEO

From the Board – Business to Business Showcase



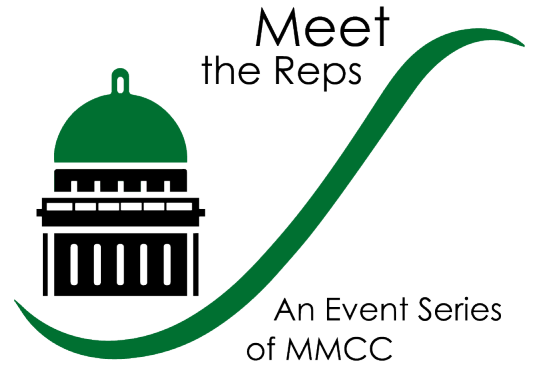
Bruce Harrington
Treasurer MMCC
Maine State Credit Union –
Commercial Lending
Department Head

Happy April! Spring is here and our world is coming alive with lots of new activities. This is the same for our business world. One event that I am especially excited about is the upcoming Mid Maine Chamber Business to Business Showcase, which has some awesome changes this year. This event is our premier networking event geared toward our businesses and our business community, and designed to showcase what our business community has to offer. We are expecting to have between 120 and 130 booths this year and to see around 2,000 people come through the showcase floor. The energy and excitement is always high during this event, and business connections are made every minute of the day. What does this mean? More business for you and more business for our businesses! I mentioned changes. The most important change is the venue. We have held this event at Colby College for many

years, with the recent few years in the new fieldhouse space. Your feedback has been heard – the space at Colby is beautiful and there is a lot of room, but parking was an issue. We will hold this event this year at the Thomas College Field House – which is also beautiful and spacious, and with ample parking right next to the building to make it easy to find and get in to! Businesses who are hiring will have a star at their booth.

Another change is that we moved this event to May 18, two months later than normal. Thomas students will have graduated, leaving lots of open parking at this time. This is a great benefit, but even better is that we will not be battling any lingering winter conditions in May, which will make planning and attendance even better. May is still early in the year, so you can use this even to jumpstart your business cycle for 2023.

As we all know, the economy is in a state of flux right now. The MMCC Business to Business Showcase is a great way to shore up your business connections and to identify and secure some new business prospects to help your business better weather the changing economy. I look forward to seeing you all there.... And don't forget to grab a cup of coffee at the MSCU booth for a mid-afternoon pick-me-up!



Meet the Reps was held on March 1st at Bricks Co-Working Space networking with local representatives, food, drink.

**Sponsorships are available
in our InTouch Newsletter –
a great place to showcase
your business.**

**Small block (2.5" wide by 1.25" tall):
\$495/year**

**Large block (2.5" wide by 2.5" tall):
\$645/year**

**If interested contact
Katelyn@midmainechamber.com**

March Mid-Maine Chamber Calendar

Monday, April 3	8:30 a.m.	KV Connect Steering Committee
Tuesday, April 11	8:30 a.m.	Workforce Practitioners
Wednesday, April 19	8:00 a.m.	Executive Board
Wednesday, April 26	7:30 a.m.	Marketing & Membership Committee
Thursday, April 27	5 p.m.	Annual Awards Celebration
Friday, April 28	8:00 a.m.	Public Policy Committee

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- John Goodine, Elm City Photo

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People News

KVCAP welcomes Douglas Mitchell as its new CFO. Welcome aboard!

Camden National Bank announced that Brandon Boey was promoted to Senior VP, General Counsel and Director of Compliance. Congratulations!

Nikia Levesque, VP of marketing at **Day's Jewelers**, was recently chosen to join the board of trustees for the Women's Jewelry Association Foundation.

Northern Light Primary Care in Unity welcomes Jennifer Turner, LMSW-CC, a licensed master social worker, to its team.

Camden National Bank announced that Kathleen (Kate) Bellmore was promoted to Senior VP, Talent Acquisition & Diversity, Equity, and Inclusion Officer. Congrats!

HealthReach announced three new board member appointments. Michelle Kelley, James Higgins, and Lisa Landry.

Sheridan Construction announced Gilbert Thibeau was promoted to senior VP of construction and Wilbur Ferland was promoted to senior VP of sales. Both have become part of Sheridan's ownership group.

Kim Moxcey of **Century 21 Nason Realty Inc.** in Winslow will receive the Century 21 2022 Quality Service Pinnacle Producer Award and be recognized at the Century 21 Global Conference. She also ranked 4th in ME for Century 21 closed sales for 2022.

Benchmark Litigation has named **Preti Flaherty** as 2023 Litigation Firm of the Year in the State of ME. It honors distinguished litigators/law firms in all 50 states and 10 practice areas for outstanding performance in the previous yr. Since the inception of Firm of the Year Awards 11 yrs. ago, **Preti Flaherty** has been recognized every yr., 10 times in ME and once in NH. **Preti Flaherty** currently ranks as highly recommended in ME, with 12 attorneys recognized across Benchmark as Local Litigation Stars, Labor and Employment Stars, Future Stars and the 40 & Under Hot List.

Kennebec Savings Bank President & CEO Andrew Silsby recently announces promotions. Heather Dutil has been promoted to Assistant Vice President & Director of Loan Operations. Andy Rhoades has been promoted to Assistant Vice President and Loan Officer. Lydia Tuttle has been promoted to Assistant Vice President and Loan Officer. Marco Stigling has been promoted to Assistant Vice President & Residential and Consumer Lending Manager. .

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Ribbon Cuttings

United Way Kennebec Valley
50 Elm Street, Waterville
March 22

UPCOMING RIBBON CUTTINGS
April 7 at 3 p.m.
Maine Technology Group
15 Evergreen Drive, Oakland

April 20 at 3 p.m.
Maine Laboratories, LLC
25 Main Street, Norridgewock



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Calendar of Events

First Saturday of each Month in Apr & May, from 1:00 p.m.—3:00 p.m. Colby Museum
presents Art + Cart. FMI: museum.colby.edu

April 1 at 7:30 p.m.
Colby Wind Ensemble
Lorimer Chapel, **Colby College**
FMI: Colby.edu/musicdept

April 1, 7, 8 at 7:30 p.m. & April 2, 9 at 2 p.m.
Waterville Creates presents
THE PLAY THAT GOES WRONG
at the **Waterville Opera House**
FMI: watervillecreates.org

April Crafternoons, 2:30 - 4 p.m.
Waterville Public Library
April 4: April Shower Watercolor Painting
April 11: Mathematics Maze (Mathematics Awareness Month)
April 18: Earth Day Craft
April 25: World Penguin Day Craft
Waterville Public Library

Come to the Children's Room between to make the craft with help from library staff!
FB: www.facebook.com/watervillelibrary
FMI: Call 207-872-5433,
email librarian@watervillelibrary.org, or go to
www.watervillelibrary.org

April 5, 8:15 a.m. – 1:45 p.m.
JA Titan Challenge at Thomas College
Volunteers work with 2-3 high school students to guide them through several rounds of a business game simulation. A 30 minute, virtual, overview training is provided prior to the event.
FMI: Jill Jamison, jjamison@jamaine.org, 207-558-3867

April 6, 13, 20, 27, 7 to 7:30 p.m.
Waterville Public Library
Book Bites! (Facebook Read-A-Loud)
Each week Mrs. Liz will read an excerpt from one book off of the New Chapter Books shelves.
See the video on
www.facebook.com/watervillelibrary/
FMI: Call 207-872-5433,
email librarian@watervillelibrary.org, or go to
www.watervillelibrary.org

April 5, 26 from 6 to 7:15 p.m.
'Lean Launch' workshop **Dirigo Labs** in the **Hathaway Creative Center**. If you already have an idea for a business, we'll show you how to launch your business quickly in 5 Steps and with \$500. Taught by a certified entrepreneurship and innovation instructor. FMI: call 207-859-1151 or visit www.WatervilleAreaVentures.org

April 7
Celebrate First Friday in Downtown Waterville
Visit Main Street in downtown Waterville to meet artists, see performances, listen to live music, eat delicious food, shop local businesses, enjoy the arts, and come together as a community.
FMI: www.watervillecreates.org/first-friday/ for list of participants.

April 8, 7:30 p.m.
At **Greene Block + Studios**
Music, She Wrote
Colby Collegium presents a concert of works by women composers.
FMI: Colby.edu/musicdept

April 12, 11 a.m. – 12 p.m.
Downtown Read-Aloud with the **Waterville Public Library** at the **Paul J. Schupf Art Center**
Children and their caregivers are invited to join Liz Davis, the children's librarian for the Waterville Public Library, for a free read-aloud story time! This program is suggested for children ages 1-4.
FMI: www.watervillelibrary.org

April 19, 6 to 7:15 p.m.
'The Big Idea' workshop
Dirigo Labs in the **Hathaway Creative Center**. If you have an idea for a business we'll help you refine it, validate the market, find customers and develop a business model. FMI: call 207-859-1151
www.WatervilleAreaVentures.org

April 15, 7:30 p.m.
Colby College Given Auditorium
East Coast and West Coast. Colby Jazz Ensemble continues its exploration of musical styles with work from arrangers and composers from coast to coast. FMI: Colby.edu/musicdept

April 19, 8 p.m.
Waterville Creates presents
WHOSE LIVE ANYWAY?
Waterville Opera House
The current cast members of the Emmy-nominated TV show Whose Line Is It Anyway? are proud to present their new improv tour: WHOSE LIVE ANYWAY? FMI: watervillecreates.org

April 21 at 8 p.m.
Snow Pond Center for the Arts presents
David Mallett & The Mallett Brothers
Snow Pond's Alumni Hall
FMI: snowpond.org

April 22, 8 p.m.
Waterville Creates presents
THE SIXTIES SHOW
Waterville Opera House
This is a show about time travel, going back to the 1960's, based and around the most remarkable musical re-creation show you will ever see.
FMI: watervillecreates.org

April 22, 7:30 p.m.
Lorimer Chapel, **Colby College**
Mexico; A Musical Journey
Cuarteto Latinoamericano
FMI: Colby.edu/musicdept

April 29 at 7:30 p.m. & April 30, 3 p.m.
Lorimer Chapel, **Colby College**
Choral Masterworks Colby Symphony Orchestra
FMI: Colby.edu/musicdept

April 30 9 a.m.
FirstPark in Oakland
12th annual One in Five 5K!
Hosted by **Sexual Assault Crisis & Support Center**
FMI: www.silentnomore.org/one-in-five-5k.html



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UNITY FOUNDATION

Business Breakfast



An Event Series of MMCC

Thursday, April 13
7:15 to 9 a.m.



The Struggle is Real: Looking at Employee Mental Health

Join the Mid-Maine Chamber for an engaging presentation with **Leslie Lennig of Community Health & Counseling**. She will address mental health issues in the workplace due to stressors on employees, such as pandemics, inflation, and general national unrest. Explore how employers can support your workforce.

Register today online www.midmainechamber.com.

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MID-MAINE CHAMBER MEMBERSHIP REFRESHER and NEW MEMBER ORIENTATION

Are you taking full advantage of your Chamber membership?

How can you engage with the Chamber and help us help you grow your business?

FREE to all new and current Chamber members

Tuesday ~ May 2, 2023 11:30 a.m. - 1 p.m.

Zoom and in-person formats are offered, though in-person lunch attendance is encouraged.

In-Person: Mid-Maine Chamber of Commerce
50 Elm St., Waterville—873-3315

Lunch will be provided for in-person attendees.

Please call to confirm for luncheon count.

This event is proudly sponsored by: **MaineGeneral Health**



T-Mobile Retail Store
337 Main St, Waterville, ME
Wednesday, April 12
5:30 p.m. to 7 p.m.

Join MMCC and friends for a Business After Hours hosted at the T-Mobile Retail Store, Main Street, Waterville. This event offers a great opportunity to mix and mingle with other business professionals. We will also be offering the mic to members who want to speak and let us know what your business has been doing. Visit www.midmainechamber.com for details.

Sponsored by:

Beverage Sponsor:



KV CONNECT

FARM DROP LEADERSHIP LUNCHEON
Thursday, April 6
11:30 a.m. to 1 p.m.

Amici's Cucina, Main St. Waterville



Hannah Semler
Farm Drop US

Join us for a delicious lunch and presentation with Hannah Semler of Farm Drop US. She will share with us the local structure for farm and produce deliveries in our area and the plan for growth and development.

FMI and to Pre-register today visit www.midmainechamber.com



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Member News

The most anticipated food festival in NE is taking over the Augusta Civic Center on May 20 & 21. Don't want to miss the Maine Culinary Festival hosted by **Mix Maine Media**. Book your vendor booth now at maineculinaryfest.com.

Over 15 days in Feb., **Goodwill** stores/outlets collected 2,594 lbs. of food, equaling 2,153 meals! All the food collected went to local food pantries.

SCORE Central Maine has been named '22 Regional Chapter of the Year. The NE region, 1 of 8 US regions, includes ME, NH, MA, RI, CT, and NY. It was recognized for its outstanding involvement, impact, and support to the local small businesses in Sagadahoc, Lincoln, Kennebec, Androscoggin, Oxford, and Franklin Counties, with 34 vols. providing free, confidential business mentoring and education to over 1,930 local entrepreneurs/small business owners in '22. SCORE Central Maine ranked nationally among the top 20 chapters for exceptional client engagement.

Educare staff and families are excited to be collaborate with the soon-to-open **Children's Discovery Museum** by providing feedback to help shape the museum's final design.

Looking for maple syrup? **Goodwill** stores are working hard to stock the maple syrup from local sugar shacks.

Soul Revival has expanded its offerings beyond the studio and into the workplace by acquiring a corporate wellness partnership with J.S. McCarthy Printers of Augusta.

The Harold Alfond® Institute for Business Innovation (HAIBI) at **Thomas College** will be offering a series of six free in-person business startup workshops for individuals in Central Maine throughout the month of April. All workshops will be held at **Dirigo Labs** located at the Hathaway Creative Center at 10 Water Street, Waterville.

FMI: www.watervilleareaventures.org

Do you or someone you know want to grow your business? Do you want to connect with other like-minded business professionals? Join **BNI** on Thursday, April 13 from 8:30-10 a.m. at the Mid-Maine Chamber in Waterville to learn about why **BNI** is one of the best global networking organizations and how you can become a member!

Ticonic Bridge Construction Schedule —

Below is a link to the Ticonic Bridge construction schedule as it pertains to the traveling public. This info was recently added to the MaineDOT website. Feel free to share it on your websites if you'd like.

www.maine.gov/mdot/projects/waterville/ticonicbridge/schedule

The **Boys and Girls Club** at the **Alfond Youth Community Center** has requested **Junior Achievement** volunteers to present in their classrooms this spring. Each of the below classes has 6, 45-minute lessons that will be delivered over the course of 6 weeks. The lesson start date and times are flexible because they are scheduled between the volunteer and teacher. Junior Achievement will provide all the materials needed to present the lessons as well as a quick training call. Boys and Girls club – Grade 5 – JA It's My Future program – 1 Volunteer needed
Boys and Girls club – Grade 6 – JA It's My Future program – 1 Volunteer needed

Boys and Girls club – Grade 7 – JA It's My Future program – 1 Volunteer needed
FMI: 207-873-0684 | info@clubbaycc.org

Elan Charitable Giving Program has donated \$15K to Maine Credit Union League's (MECUL) Ending Hunger in Maine Campaign on behalf of **New Dimensions FCU**.

HealthReach is pleased to announce FREE public COVID-19 booster shots available at locations across Central and Western Maine. Our Belgrade Regional Health Center clinic will open to EVERYONE – patients and the public – from 8am to Noon on April 15th, April 29th, and May 6th, 2023. No appointment is necessary during these time periods! Belgrade Regional Health Center is located at 4 Clement Way in Belgrade, Maine.

FMI: 207-872-5610

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Includes Coffee Service

4 hours (1/2 day) —

Member Rate: \$75

Non-Member Rate: \$105

Call Katelyn at 873-3315 to book!

Full Day —

Member Rate: \$125

Non-Member Rate: \$155

Waterville Police and Fire have a portal where businesses can put in an emergency contact should the first responders need to reach someone during off hours.

<https://www.waterville-me.gov/fire/emergency-contact/>



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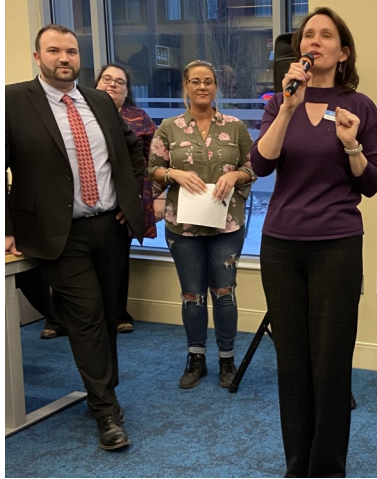


MARCH BUSINESS AFTER HOURS

Hosted by
Camden National Bank
150 Main Street, Waterville
Wednesday, March 15, 2023



Great networking opportunities with members and guests.



Hosts and members speak about their businesses at the open mic opportunity at every Business After Hours.



Marissa House was the happy winner of the 50/50!



March Business Breakfast



Plenty of networking going on among attendees. Presenter was Sarah Davies with ProSearch.

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Member Spotlight: AMP UP: Alfond Mentoring Program-Uplifting Potential

When you close your eyes and think of the word, “Mentor”, who do you think about? Everyone has a different

person or experience that they reflect upon, and those thoughts are often accompanied by a smile or a nostalgic chuckle. When thinking back to mentors growing up, I am always drawn to experiences with a former Scoutmaster Donny Wagner and his inspiration to rise and achieve goals.

Donny always seemed to know how to best encourage ways to identify my strengths and weaknesses and always pushed to never let circumstances dictate who I was as a person. He was always there with an enthusiastic “alright!” when I was succeeding and would provide a listening ear whenever I was struggling. Through his consistent positive example and encouragement, I achieved the Eagle Scout rank and not only went to college but was the first in my family to graduate from a university right out of high school. I owe him a lot for who I am today and what I have accomplished.

AMP UP (Alfond Mentoring Program-Uplifting Potential) understands how critical it is to have a positive and consistent adult figure in the lives of children and how even one person



can make a profound difference in their lives. The fitting quote “AMP UP is the consistency to their inconsistency”,

is used when describing what is done at AMP UP. This program works tirelessly to pair vetted community members with the kids at the After School Program at the AYCC. These volunteer mentors are matched with their mentees based on personalities and interests and are asked to invest just one hour per week during a time that works with their schedules. Each of the hour-long match meetings are directly supervised by the Mentor Program Coordinator and the AYCC facility is at your fingertips, working to encourage the positive development of the mentee’s social interactions, emotional communication and academic interest.

There are currently over 100 registered children at the AYCC’s Afterschool Program, and it is always looking for dedicated individuals who strive to empower future generations and to serve as a positive role model! For more information on getting involved with AMP UP, please feel free to contact John Palmer at jpgalmer@clubaycc.org or 207-873-0684 x221.



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Thursday, May 18, 2023
Thomas College
Harold Alfond Athletic Center
West River Road, Waterville
12:00 to 6:00 p.m.

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www.MIDMAINEB2B.COM

Once registration form is signed and returned your company will be charged for event.

Contact person (*please print*): _____

Company Name: _____

Phone: _____

E-mail: _____

Booth #: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Please circle one: Booth \$300.00 Booth & Tablecloth \$335.00*

I DO NOT NEED A TABLE

*If using a table, tablecloths are required. Companies requesting tablecloths the day of the event will be charged \$50

Are you hiring? ___ YES ___ NO

Disclaimer: Booth choice will be on a first-come, first-served basis and cannot be reserved without payment.

Cancellations must be made 4 weeks prior to the event for a full refund.

Fax form to 877-0087 or e-mail cindy@midmainechamber.com to reserve your booth.

Please see the most updated floor plan at www.midmainechamber.com

Signature of Authorized Individual: _____

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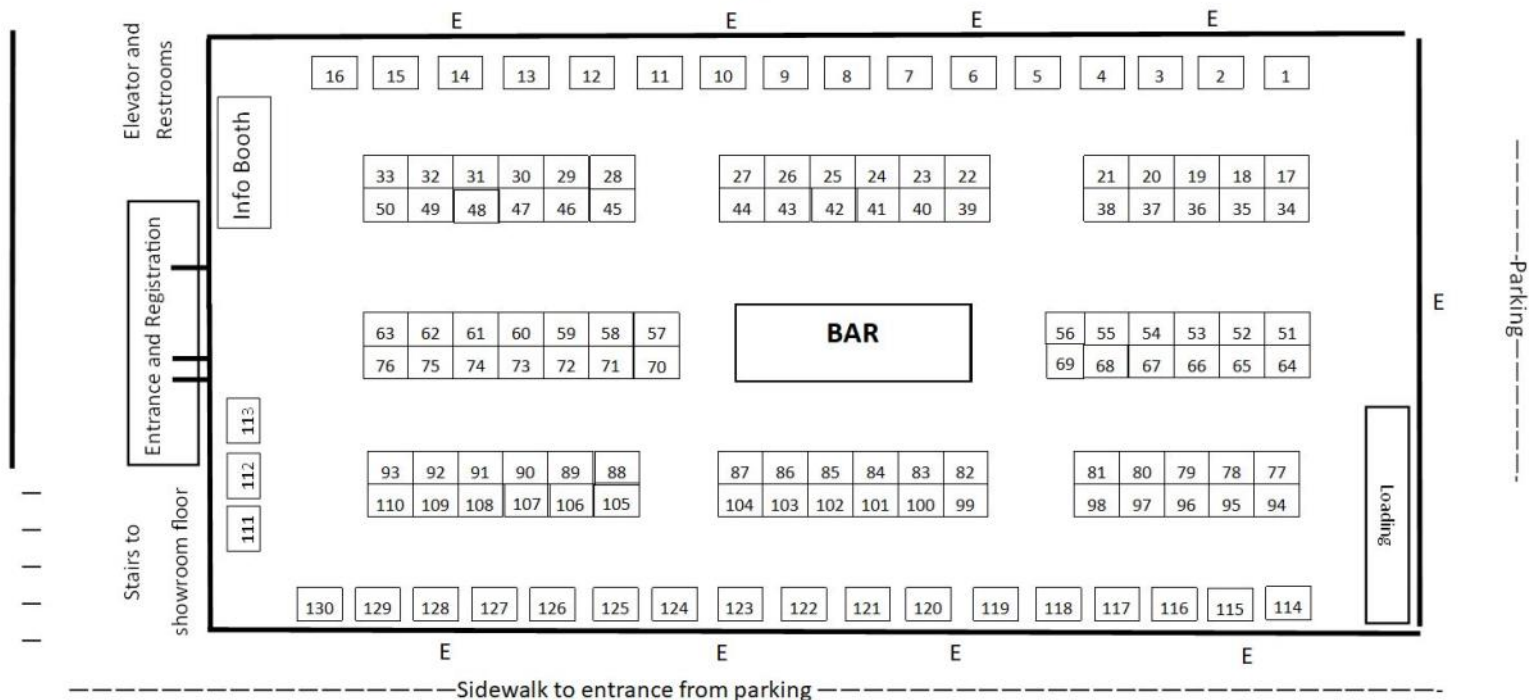
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2023



Business After Hours: A great place to network and market your business. After Hours is hosted, or co-hosted, by chamber members in our region and is one of many benefits we offer our chamber members. Hors d'oeuvres, beer, wine, and other beverages are available, or you could win the 50/50 raffle and fabulous door prizes donated by area businesses. Make sure to bring your business cards!

Please join us from 5:30-7:00 p.m.

January 18:	Alfond Youth and Community Center & JMG 126 North Street, Waterville
February 15:	Kennebec Savings Bank and Waterville Soup Kitchen 38 College Avenue, Waterville
March 15:	Camden National Bank 150 Main Street, Waterville
April 12:	T-Mobile (Retail) 337 Main Street, Waterville
May 17:	Waterville Creates 93 Main Street, Waterville
June 21:	GHM Insurance 51 Main Street, Waterville
July 19:	Century 21—Surette Real Estate 113 Silver Street, Waterville
September 20:	Waterville Elks 905 76 Industrial St., Waterville
October 18:	Bangor Savings Bank and Children's Discovery Museum 7 Eustis Parkway, Waterville
November:	No Event
December 13:	O'Donnell Lee, P.A. 325E Kennedy Memorial Drive, Waterville



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2023

Business Breakfast Series

brought to you by
Mid-Maine Chamber of Commerce



Best Western Plus - Colby/Coburn Rm. - 375 Main St., Waterville - 7:15 a.m. to 9:00 a.m.

- April 13:** **The Struggle is Real: Looking at Employee Mental Health:** Leslie Lennig of Community Health & Counseling will address mental health issues in the workplace due to stressors on employees such as pandemics, inflation and general national unrest. Explore how employers can support your workforce.
- May 11:** **Building Brand Loyalty and Discovering Your Audience (Session I):** Trampoline Adv. Managing Partners Paula and Derek Slayton will cover audience communications, brand consistency, measuring and tracking marketing performance through Google Analytics, and how to use that information to benefit your marketing.
- Sept. 14:** **Building Brand Loyalty—Session II:** Trampoline Adv. Managing Partners Paula and Derek Slayton will discuss marketing benchmarks and tactics to determine the audience tuning in to your message and responding. More in-depth Google Analytics follow up and tactics will show the benefits of tracking feedback, emphasizing what's working and adjusting what isn't for your organization.
- Oct. 5:** **Legislative Topic: TBD.**
- Nov. 2:** **The Nature of Conflict: Conflict Resolution in the Workplace.** Terri Swanson of Swanson Consulting & Associates, LLC will discuss conflicts in organizations, recognizing that conflict in and of itself is not a bad thing. It is the diversity which people bring to the situation that affects the outcome.
- Dec. 14:** **Small Business Development and Entrepreneurship:** Resources and experiences in developing a small business. Speaker to be determined.

Spotlighter booth opportunities are available at each of our presentations. Please contact the Chamber for additional information.

Cost per person: \$23 members; \$29 at the door and non-members.

A plated breakfast is included in the registration fee.

Mid-Maine Chamber of Commerce, 50 Elm Street, Waterville, ME 04901-6015
TO REGISTER: www.midmainechamber.com or email: Cindy@midmainechamber.com

PHONE: 873-3315 • FAX: 877-0087

(PLEASE NOTE: Cancellations must be two (2) business days prior to the event to avoid being charged.)



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\$750 - 4 YEAR SCHOLARSHIP

About Scholarship

Joe Ezhaya was a community leader who distinguished himself with his warmth, enthusiasm, generosity and particularly, his friendships.

Successful candidates for this scholarship should share Joe's interest in citizenship, community service and exemplify his spirit and vitality.

For more information:

<https://midmainechamber.com/cms/joseph-b-ezhaya-memorial-scholarship/>

**Deadline
April 21, 2023**



**OPEN FORUM
PAID FAMILY
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FOR SMALL BUSINESSES**

Please join Senator Daughtry and Representative Cloutier on Monday, May 1st from 3:30 to 5:30 p.m. at the Fairfield Community Center 61 Water Street in Fairfield

LET YOUR VOICE BE HEARD ON THIS IMPORTANT LEGISLATION!



SENATOR MATTIE DAUGHTRY



REPRESENTATIVE KRISTEN CLOUTIER

Presented by the
Mid-Maine Chamber
of Commerce



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FACT

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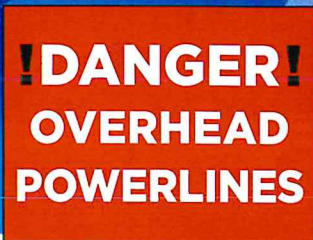
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